

# Press Release



*For immediate release*

Thursday 20<sup>th</sup> February 2025

## **Futamura announces new Nordic Sales Manager**

Futamura, the leading global manufacturer of renewable and compostable packaging films, has appointed Clare McKeown as Sales Manager to look after the Nordic regions. Clare has taken over the management of the Norwegian, Finnish, Swedish and Icelandic accounts from Gerard Benthem while Denmark will continue to be managed by Joachim Janz.

Clare has worked for Futamura for over 25 years and will remain the Regional Sales Manager for the UK and Ireland whilst taking on her new Nordic responsibilities.

Commenting on her appointment, Clare mentioned: "I look forward to finding out more about the Nordic regions, the packaging requirements in this area and connecting with our current partners.

If you have an opportunity or a packaging challenge, please get in touch. It will be with pleasure that we would discuss the possibilities with our renewable and compostable cellulosic films and collaborate on new projects."



Futamura prides itself on a commitment to sustainable packaging for a variety of applications from fresh produce, tea & coffee, fruit labels, confectionery and much more. For additional information about Futamura and its renewable and compostable NatureFlex™ films, visit [www.futamuragroup.com](http://www.futamuragroup.com).

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## Note to Editor

### *Background*

*Note to Editor: Futamura Chemicals Company Limited is a major producer of plastic and cellulose (NatureFlex™ & Cellophane™) films. Following the acquisition of Innovia Films cellulose business, Futamura has a global footprint with production sites in the UK, USA and Japan. It holds a leading global position in the markets for renewable and compostable packaging films and cellulose casings.*

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